

MARTEL COMICS GROUP



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THE MIGHTY REAL ESTATE
AVENGERS®



**IN THE CONQUERING OF
CHICAGO**



A WORD FROM OUR HERO...

What's up my favourite people!

This Summit is going to be amazing from start to finish with all sorts of fun in between. I just got word that the Chicago Summit is completely booked up... way to hustle! Don't forget your super hero costume for the killer networking party on Saturday night... it's the perfect theme for this incredible Summit.

I've worked on bringing you the best all new content on how to reposition apartment complexes (how to make the highest profits on your investments for the next 2 years!), and all sorts of cool surprises to make sure you get the most out of this event experience. I'm going to break down the in-depth system for multifamily investments that will give you the ultimate advantage for your bottom line. But, even if you book you hotel room, you still need to RSVP with Paula (or there won't be space for you at the event)... we had to cap the room at 200 people maximum so make sure you follow through the process and get the green light with Ninja (don't mess with her on this one!)

Don't worry, we'll get this stuff up on the coaching website after the event!

See you guys there,

Steve Martel

P.S. Keep in mind; people sometimes have last-minute cancellations so email Ninja at paula@stevemartel.com to get on the wait list for any pending openings.



STEVE REVEALS HOT NEW INVESTMENT STRATEGY...

HOW TO PERFORM YOUR

MULTI-FAMILY REPOSITIONING TO SECURE MASSIVE PROFITS

Chicago is going to be an all out amazing Summit, right on time for the busiest last quarter and supercharge your profits. Get the first-hand inside scoop on Steve's all-new repositioning strategy with an in-depth step-by-step process so you're armed to profit big time on your Multi-Family Repositioning. You seriously don't want to miss this.



**CHICAGO 2013 MARTELIAN SUMMIT
MULTI-UNIT REPOSITIONING
SEPTEMBER 13TH, 14TH & 15TH**

NOTE: Registration begins at 8:30am on Friday morning.

HIYAAA!

**HAVEN'T RESERVED YET?
WATCH OUT FOR THE NINJA!**

If you haven't already reserved yet, you need to get on it because this Summit is filling up fast! Reservations operate on a first come, first serve basis.

Go online to <http://chicago-event.eventbrite.ca/> immediately and be sure to select your membership type! Then, fill in the form and email it back to paula@stevemartel.com to secure your seating.

Steve will walk you through his perfected multi-family repositioning strategy so you walk away with hard-core actionable knowledge to implement and double, triple or even quadruple your investment returns. This is all new content with a stellar crew sure to be lots of fun so this is one to prioritize in your schedule. Remember to set up your power team meetings after our day or extend your stay if Chicago is your market.

MARTEL INSIGHTS CHICAGO SUMMIT:

MULTI-FAMILY ACQUISITION REPOSITIONING

EVENT AGENDA

DAY 1 - FRIDAY, SEPTEMBER 13TH, 2013

9:00AM TO 12:00PM

- Steve's Insights
- Steps for Your Multi-Family Deals
- Types of Deals on the Market
- Finding Deals the Amateur Way (Still Works!)
- Finding Deals Using Steve Martel's Brilliant Marketing Methods

1:30PM TO 6:00PM

- Finding the Bank Deals
- The 'Perfect World' Multi-Family Analysis Method
- The CSI Analysis Method
- The Break-Even Analysis
- The 18 Year Old Theory
- Practice, Practice and more Practice...

DAY 2 - SATURDAY, SEPTEMBER 14TH, 2013

9:00AM TO 12:00PM

- MEGA Recap
- The Repositioning Team
- The Project Manager
- The Property Manager
- The Contractors
- Building Relationships with the Banks

1:30PM TO 6:00PM

- Your Financing Options
- Your LOI Submission
- How To Submit Your Offer
- The Steve Martel Negotiation Process
- Building A 2 Year Repositioning Pro-Forma

8:00PM TO 11:00PM
Martelians Partying It Up
with a Super-Hero theme.
(Costumes Required!)

DAY 3 - SUNDAY, SEPTEMBER 15TH, 2013

9:00AM TO 12:00PM

- Step-By-Step Financial Due Diligence
- How to Conduct Physical Due Diligence
- The Legal Due Diligence
- The Pre-Closing Checklist
- The Closing Checklist

1:30PM TO 4:00PM

- Steve's Takeover Checklist
- Breaking Down Your Rehab into Phases
- The Lease Up
- The Management

PLEASE NOTE: AGENDA FOR PLATINUM AND MASTERY STUDENTS TO FOLLOW

CALLING ALL PLATINUM MEMBERS!



**CHICAGO IL, PLATINUM EXCLUSIVE
ADVANCED MULTI-UNIT STRATEGIES
SEPTEMBER 11TH & SEPTEMBER 12TH**
NOTE: Registration begins at 5:00pm on Wednesday evening.

Join Steve and John in Chicago for your Platinum 2-Day Exclusive and optimize on all that the Martelian Chicago Summit has to offer for your deals with amazing new content. From hot market listings and mastermind group sessions to elite training and bucket list fun, this is sure to be a million dollar experience for you. Get the in-depth advanced process to reposition your multi-family investments and turn all your investments into top-profit performance. You need this powerful information now.

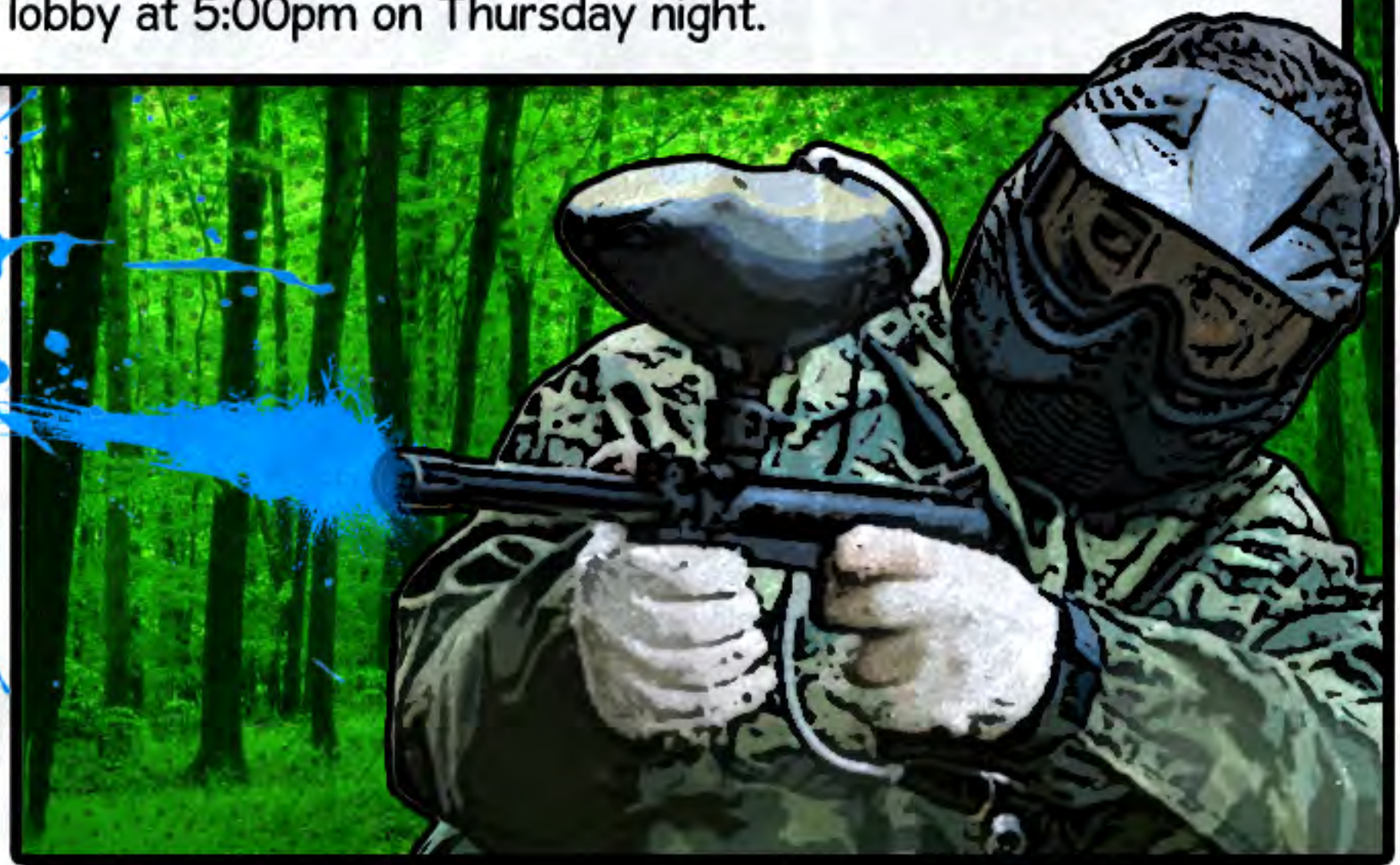
THE PLATINUM BUCKET LIST IN:

PAINTBALL MADNESS



After two days of networking, strategizing and awesome new tips and trade secrets, get ready to let loose with the Platinum Bucket List Adventure... Paintball Madness!! Be sure to select the Paintball online when you reserve for Chicago to make sure you have your spot. This is the perfect opportunity to blow off some steam before the main coaching event and gear up for the superhero networking party... just be sure to meet at the hotel lobby at 5:00pm on Thursday night.

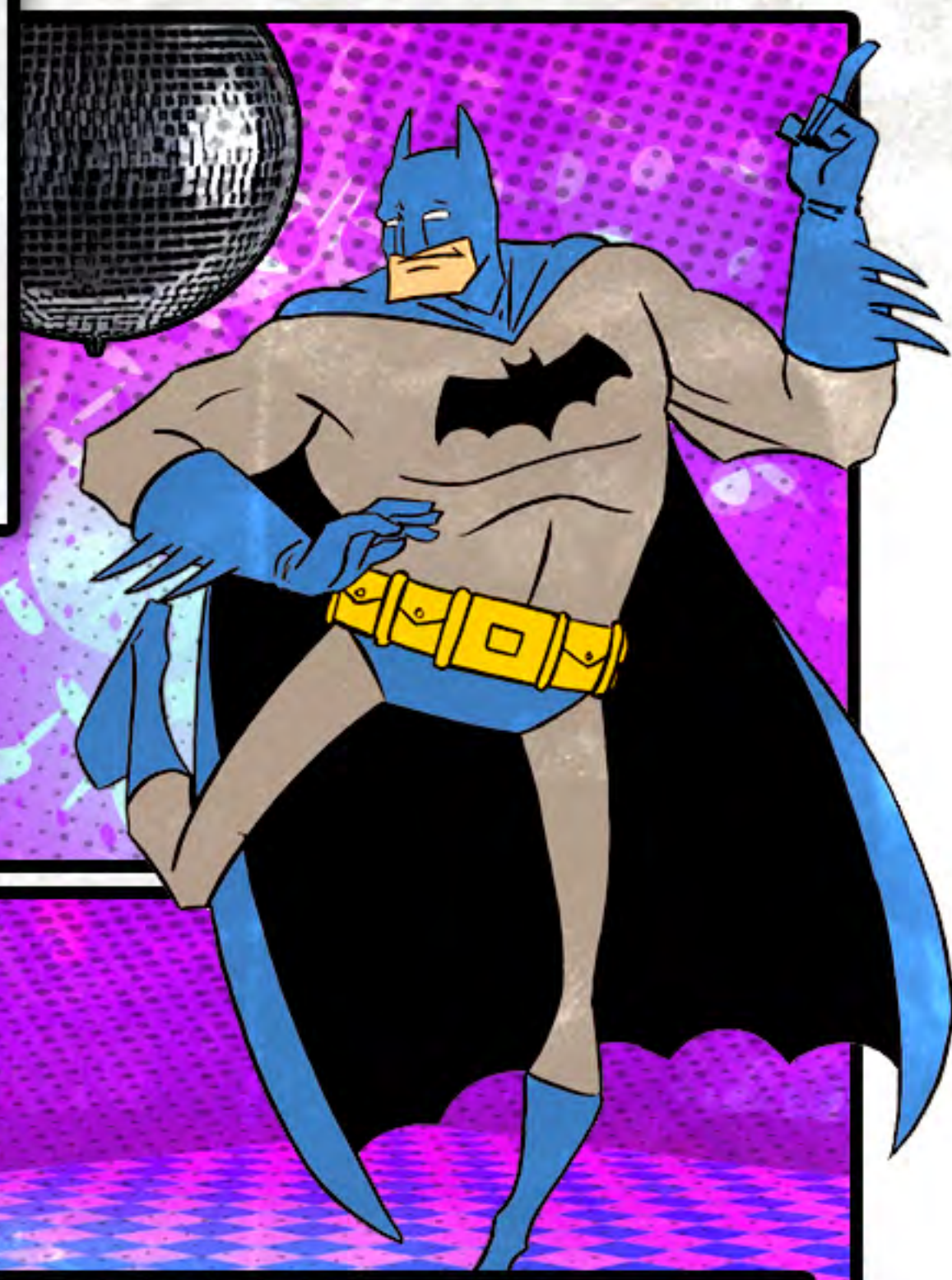
SPLAT!



**PAINTBALL MADNESS
SEPTEMBER 12TH AT 5:00PM**
*Register for the Platinum Exclusive now:
<http://chicago-event.eventbrite.ca/>*

NETWORKING PARTY!

Give your mild mannered alter ego the night off because on Saturday night, we're all going to unleash our inner hero's at the networking party! Our Saturday night mixers are a great opportunity to connect with your fellow members in a really fun way, Our Party-in-a-Box Coordinator Paula Ninja, has planned the ultimate networking extravaganza so this is your chance to sport your favorite costume and let that inner personality shine through. In true Martelian style, this is a superhero themed party so get out your favorite costume and enjoy the fun.



SUPERHERO EXTRAVAGANZA NETWORKING PARTY
SEPTEMBER 14TH FROM 8:00PM - 11:00PM

Bust out your cape and tights for our Saturday night party and take part in good times. This is your chance to really connect with fellow members and have an amazingly fun time in the process. Right in the Doubletree Hotel on Saturday night, bring your inner superhero for the most epic Martelian bash, ever.

PREVIOUS NETWORKING PARTY: ATLANTA GEORGIA 2013

80'S FLASHBACK!



HOTEL INFORMATION

As usual, we'll have breaks throughout the day and there are tons of fun options at our hotel and the Oak Brook Mall right across the street. We have a room block for our group at the **Doubletree Hotel Chicago – Oak Brook**. The rate is ~~\$99~~ \$139 USD+ tax/night (includes complimentary Internet).
(\$99 Rooms Sold Out!)

You must make your reservation no later than August 21st, 2013 and the Group Code is **MARTEL GROUP**.

Go online to book with the group rate at this link:
<http://doubletree.hilton.com/en/dt/groups/personalized/C/CHIOADT-MRL-20130911/index.jhtml>



**DOUBLETREE HOTEL
CHICAGO – OAK BROOK
1909 SPRING ROAD
OAK BROOK, IL 60523
630-472-6000 / 1-866-812-3959
[HTTP://WWW.DOUBLETREEOAKBROOK.COM/](http://www.doubletreeoakbrook.com/)**

NEAREST AIRPORTS:

Chicago Midway International Airport (MDW)
<http://chicago-mdw.worldairportguides.com/>

Chicago O'Hare International Airport (ORD)
<http://www.ohare-airport.org/>

